

RICHESON PLEIN AIR 2026 PROSPECTUS

Dates: Thursday, September 10th-18th

Richeson Gallery is committed to serving the artist community through providing high quality art events. We are thrilled to bring you our 3rd annual Richeson Plein Air Competition. Inspired by the historic Fox River Valley, artists will have the opportunity to capture everything from industrial hot spots to natural wonders.

Registration & Awards

Richeson Plein Air will have two participation categories for this event – The Competition Category and the Community Category:

Competition Category - \$50 (limited to the first paid 30 artists)

Artists registering for the Competition Category will be eligible for awards and art sales. Competition Awards sponsored by sponsored by Jack Richeson & Co:

- **Best in Show** \$750 Cash
- **1st Place** \$250 Cash and a \$250 Certificate for art materials from Jack Richeson & Co.
- **2nd Place** \$150 Cash and a \$150 Certificate for art materials from Jack Richeson & Co.
- **3rd Place** \$200 Certificate for art materials from Jack Richeson & Co.
- **Artists' Choice Best Body of Work** \$100 Certificate for art materials from Jack Richeson & Co.

A formal reception and awards ceremony will be held on Friday, September 18th 5:30pm to 7:30pm at Richeson Gallery. An artist Meet & Greet for paid participating artists will begin at 5pm.

Community Category - \$30

The Community Category is an opportunity for artists interested in Plein Air events to learn about the process through education and immersion. Get accustomed to Plein Air events without the pressure of competing and learn about the wonderful community of Plein Air painters.

Artists in both categories will receive the following benefits:

- Jack Richeson & Co. Swag Bag
- Exclusive Richeson Plein Air invitations to events such as paint outs, the artist Meet & Greet, and reception.
- Exclusive Richeson Gallery art supply discounts
- Discounts on classes scheduled during the event.

Register online at richesongallery/pleinair.com or in person at the Richeson Gallery.

Check-in, Packet Pick-Up, Stamping

Stamping will occur at the following locations on the following dates.

Address: Richeson School of Art & Gallery 557 Marcella St. Kimberly WI 54136

Check in and stamping times and dates are as follows:

- Thursday 9/10 10a-4p
- Friday, 9/11, 10a-4p
- Saturday, 9/12, 10a-12p
- Sunday, 9/13 – Gallery Closed
- Monday, 9/14, 10a-4p
- Tuesday, 9/15, 10a-4p
- Wednesday, 9/16, 10a-4p
- Thursday, 9/17, 10a-4p

Event Guidelines

All Paintings must be created within the map boundaries, outdoors, in the spirit of plein air. Studio paintings are prohibited.

Artists must be respectful of the natural landscape and hosting communities. Artists are responsible for the removal and clean-up of all materials.

No artworks created during classes or workshops held during Richeson Plein Air 2026 are eligible for competition.

All work must be completed between 9am, Thursday, September 10th and 11am, Friday September 18th. Artwork substrates are required to be stamped at Richeson Gallery during stamping hours listed above to be eligible for competition.

A minimum of 95% of the painting must be created on site within the boundaries laid out by the map received at check-in. Minimal offsite touch ups are allowed.

Competition eligible paintings can be turned as early as 10am, Wednesday, September 16th, 2026, and no later than 11am Friday, September 18th, 2026. Paintings turned in after this time will be ineligible for judging.

Paintings will be disqualified if the artist is found:

- Working from a photo, tablet or phone.
- Painting outside the boundaries.

Materials and Framing

Only 2-dimensional works will be accepted.

Qualifying Mediums:

- Oils, Acrylics, Casein, Pastels, Gouache, Watercolors, and drawing mediums.

Paintings on panels, canvas or paper must be framed and wired with D-Ring hangers. Artists may use cradled panels, however cradled panels MUST be a minimum of two inches thick - no exceptions. Cradled panel edges must be neatly finished.

Artworks with the points from nails or staples protruding from the frame will not be accepted.

All paintings must be appropriately framed and wired for hanging. No saw tooth hangers will be accepted. We reserve the right to disqualify any improperly framed and/or wired paintings.

Paintings are not to exceed 320 square inches (height x width, equitable to 16" x 20") and may not weigh more than 30 lbs.

Frame profile cannot exceed 4" and painting size cannot exceed 20" on any one side.

All submissions must clearly show that they have been stamped, with the Richeson Plein Air 2026 Stamp.

Artists may submit up to 3 paintings, to be eligible for judging.

Two replacement paintings may be submitted as works are sold.

All paintings must be labeled clearly on the back with Artist's Name, Painting, Title, etc.

Pricing & Judging

The price of the artwork will be set by the artist. The price must be determined at the time the artwork is submitted for competition. Once the painting is submitted, no changes can be made to the price.

Richeson School of Art & Gallery will retain 25% of all sales of submitted artworks by artists in the Competition Category.

Sponsored awards (site awards & purchase awards) from non-Richeson partners will not be subject to the Richeson Gallery commission.

We request a good will 10% finder's fee for all off easel sales.

Artists in the Community Category who make off easel sales are responsible for all aspects of the transaction (cash handling, credit card processing, taxes, shipping, etc).

Sales Tip: The typical budget of patrons in the area is between \$150 and \$500 per painting.

Judging takes place Friday September 18th 2026.

All paintings submitted for the competition are required to be for sale.

Painting Pick-Up

All unsold, non-award-winning paintings can be collected immediately following the reception and sales event on Friday, September 18th

An extended hang option will be available, with pick-up on October 9th

Artists must not retrieve their own paintings from the wall – a Gallery representative will assist with artwork removal from exhibition walls. Paintings not picked up or scheduled for pick up will be considered abandoned after 60 days and will become property of the Richeson Gallery.

Liability

As a condition of participation in the Richeson Plein Air 2026 festival & competition, the artist acknowledges that he/she is responsible for and agree to bear, all risk and expense for any loss, theft or damage to paintings or personal property or injury to his/her person, regardless of cause. The artist agrees to be responsible for insuring his/her artwork, all necessary shipping, and to abide by all rules set forth in this prospectus.

The artist indemnifies and holds harmless Richeson School of Art & Gallery, Jack Richeson & Co. Inc., DecoArt, and all participating businesses from and against any claims, suits, actions, liabilities, and/or expenses arising out of or relating in any way to the Richeson Plein Air Event as well as the exhibition or use of any images of the artist's paintings for publicity.

Richeson School of Art & Gallery reserves the right to accept or decline any painting presented for display at the Event for any reason. The artist acknowledges and agrees that the paintings and the artist may be photographed and/or filmed by Richeson School of Art & Gallery for promotional purposes.

By entering this competition, the artist gives the Richeson School of Art and Gallery the right to use images taken of artists and artwork during the event for print and web promotions.

Creating artists will retain the copyrights to their artwork.